

## Their dreams come true, Ours too!

(South Sudan in the News!)



It was the right moment for jubilation! We were happy to witness the glimmering pride on the faces of our farmers. Indeed, we were quite excited to open the first market outlet at a prime location- St. Kizito in Juba to enable the members of our farmers associations to sell their product and earn a decent profit.

Three years of hard work and consistent engagement with the local farmers have finally resulted in establishing the Community Farmers' Market at the heart of Juba town.



Thanks to our generous supporter, the Federal Ministry for Economic Cooperation and Development, Germany has been instrumental in making this happen through our donor CARITAS Germany.

In the coming months, we have planned to open a chain of market outlets at different locations in the city.

Over the last three years, we have mobilized and organized marginal farmers and have promoted 62 farmers associations in 20 villages.

Our periodical training on sustainable farming methods facilitated the change and shift from primitive farming to sustainable farming practices. Farmers through persuasion and negotiations obtained 1575 acres of land from their village chiefs and expanded the cultivation area at each village.

Even though their cultivation area and yield has increased, they were not able to access the market hence sold their produces to a cheap rate to middlemen. The fact that most vegetable produces are highly perishable and without a proper market linkage, farmers suffered significantly. To break the cycle of exploitation we enabled poor farmers to sell their products directly to customers.



The market outlet committee representing various farmer associations oversees the allotment of market space for farmers. Currently 24 members sell their produces: Tomato, Onion, Okra, Eggplant, Groundnut, Greens, Mango, Papaya, Dry fish., etc



By commencing the market linkage our farmers are now a step ahead in establishing a strong network that would increase their profitability. We will continue to orient our farmers on sound business principles to strengthen their entrepreneurship. They will be happy and proud to invest the income and profit into their children's health and education, a dream they always nourished and now getting cherished!